



**ON THE ROAD
LENDING**

AFFORDABLE LOANS FOR RELIABLE CARS

ON THE ROAD LENDING ANNOUNCES NEW BOARD MEMBERS

**Working board supports the mission to build prosperity through financial empowerment
and transportation innovation**

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FOR IMMEDIATE RELEASE—On the Road Lending, a nonprofit organization that launched in Dallas in 2013 to provide referrals for life-changing car loans, recently added two new members to its working board—Dr. Yvette K. Richards, community consultant, and Rich Walden, Santander Consumer USA Deputy General Counsel.

Richards lives in Missouri and spent almost 28 years in the insurance industry, primarily with State Farm Insurance Companies. She is a visionary partner and leader for various local organizations and is self-employed as a consultant in coaching, training, speaking, and leadership development. She currently serves as Director of Community Connections and Missions for St. James United Methodist Church in Kansas City, MO.

Walden lives in Dallas and serves as Deputy General Counsel at Santander Consumer USA. Prior to joining Santander, he was in private practice from 2006 until 2015. He has been involved in the automotive industry for more than 25 years.

“On the Road Lending continues to advance its mission through geographic expansion and vertical integration strategies,” said Michelle Corson, On the Road Lending’s founder and CEO. “An important part of our ability to execute on these plans is to engage voices from different parts of the country within specific professional disciplines. Bringing Yvette and Rich to our nonprofit board gives us two advisors from mid-size and large regions who offer unique perspectives in community engagement through the network of churches and in the legal and compliance realm of automotive lending. We’re excited to learn from them as we scale.”

Richards and Walden join the following On the Road Lending board members:

Dr. David Chard, Chairman, Wheelock College, Boston University

Jay Altizer, Past Chair, FOURTH

Josh Mayfield, Secretary, Texas Capital Bank

Michelle Corson, Founder and CEO, On the Road Companies

John Giegerich, CEO Coaching International

Yolonda Turner, State Farm

Sharon Hunt, owner of Unity Hunt

Kevin Conley, Consultant

ON THE ROAD LENDING is a human empowerment initiative that provides vehicle selection assistance and long-term financial mentoring. **OTR FUND I, LLC** is an impact investment fund that provides affordable loans to clients of On the Road Lending. Investors include individuals, corporations, foundations and institutions that may earn an annual preferred return. OTR Fund I, LLC is a Community Development Financial Institution certified by the U.S. Department of the Treasury. Together, On the Road Lending and OTR Fund I, LLC provide financial advocacy and affordable loans to help individuals improve their credit, avoid predatory lenders and purchase fuel-efficient, reliable cars. Learn more at ontheroadlending.org. Read about our successful clients at ontheroadlending.org/clients.