



**ON THE ROAD
LENDING**

AFFORDABLE LOANS FOR RELIABLE CARS

ON THE ROAD LENDING ANNOUNCES NEW BOARD MEMBERS
Working board supports the mission to make life-changing car loans

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FOR IMMEDIATE RELEASE—On the Road Lending, a nonprofit organization that launched in Dallas in 2013 to provide life-changing car loans, recently added two new members to its working board.

John Giegerich, partner with CEO Coaching International in Atlanta, and Kathryn Ragsdale, external affairs manager with Toyota North America in Mississippi.

Giegerich is a dynamic financial services executive and sales leader with a record of successfully growing multiple business units while assisting private and public companies access commercial and investment banking products. He most recently led the Atlanta Bank for BB&T as market president.

Ragsdale manages the external affairs teams at Toyota North America Blue Springs, Mississippi and Toyota Bodine in Missouri and Tennessee using The Toyota Way to support community relations—philanthropy and volunteerism—government relations, and media relations.

“We’re excited to have John and Kathryn join our team,” said Michelle Corson, On the Road Lending’s founder and CEO. “As our footprint continues to expand, it’s important to us to involve community leaders in all of our markets. Our board members share our mission and understand that a car loan through On the Road Lending is life-changing because owning a reliable car increases job opportunities by removing transportation barriers. It also improves quality of life through better access to health care, education, and even healthier food choices.”

Giegerich and Ragsdale join the following On the Road Lending board members:

David J. Chard, PH.D., Chair, Dean ad interim and Professor of Special Education, BU Wheelock College of Education and Human Development

Jay Altizer, Past Chair, North American President, GES

Maria Coello, Treasurer, Owner, Cox Insurance

Peter DeTrempe, Secretary, Vice President, Ascend Marketing

Michelle Corson, Founder and CEO, On the Road Lending

Yollette Garcia, Assistant Dean, SMU Simmons School of Education

Yolanda Turner, State Farm

Veree Hawkins Brown, Independent Wealth Advisor

Robbie Matamoros, Director Financial Services, Interstate Batteries

Josh Mayfield, Managing Director, ORIX Corporation

Mara McNeill, General Counsel, Chase Auto Finance

Gary Lindner, Retired, CEO PeopleFund

Roy Lopez, Vice President, Federal Reserve Bank of Dallas

ON THE ROAD LENDING is a social enterprise that provides vehicle selection assistance and long-term financial mentoring. **ON THE ROAD SUSTAINABILITY FUNDS** are impact investment funds that provide affordable loans to clients of On the Road Lending. Investors include individuals, corporations, foundations and institutions that may earn an annual preferred return. OTR Fund I, LLC is a Community Development Financial Institution certified by the U.S. Department of the Treasury. Together they provide financial advocacy and affordable loans to help individuals improve their credit, avoid predatory lenders and purchase fuel-efficient, reliable cars. Learn more at ontheroadlending.org. Read about more of our successful clients at www.ontheroadlending.org/clients-index.